



G3 Presents and Room45 partner up to launch the ultimate high-end mobile hotel experience. The innovative Calayan Suite brings hotel-quality accommodation to any event. This partnership will deliver the hotel experience to music, sports, cultural and business events throughout Europe.

Koen Smits, founder of Room45, says: “G3 Presents and Room45 strengthen each other in their aim to optimise the experience of guests and crew at any event. G3 Presents has proven to be a strong player in delivering temporary accommodation solutions worldwide and the launch of the Calayan Suite pop-up hotel is the perfect first step in this partnership.”

Comfort at any location is essential for the ultimate hospitality experience that event organisers want to offer to their guests and personnel. The Calayan Suite will cater to these needs through smart use of space and innovation. Each Suite is soundproof; amenities include climate control, private bathrooms, storage space and Wi-Fi.

On the advent of high-end mobile accommodation solutions, Chris Dijk, G3 Presents' founder says: “Room45's Calayan Suite is a high quality product that meets the needs of the most demanding guests. This innovative product allows G3 Presents to expand its offering and present clients with a broader range of mobile accommodation solutions.”

In 2016, Room45 and G3 Presents will be deploying 80 Calayan Suites throughout Europe, allowing for the accommodation of 240 guests at one time.

*Room45 was founded by Koen Smits and Unit45 B.V. in 2014 and excels in the development of high-quality modular accommodation.*

*G3 Presents has grown from a local campsite facilitator to a full service accommodation experience provider. Through innovation, branding customisation, and turnkey solutions, G3 consistently changes the game.*